

SWITCHing to SCP

Green Public Procurement, enabling Green Recovery with Business Partners



SWITCH to SCP

***Kick-off Seminar for piloting the draft Green Integration
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From Policies to Actions... Still a big gap



- Critical role of **Procurement** in support to **Sustainability**
- „**DO MORE AND BETTER WITH LESS**“
- Sustainable procurement is about buying better products from better companies
- **Easier to say than implement**



The SYSTEM

- Holistic **systems** assessment
- “Trace” the Value Chain
- Multi-stakeholder platform
- Empower public institutions to provide coherent **policy frameworks and tools** to manage efficiently, guide responsibly
- **Associate and enable business partners**



SPP/GPP & Purchasing process...

- ✓ Every single **purchase** has **hidden impacts** throughout entire supply chain
- ✓ Purchasing organizations: to demand **transparency** into the upstream and downstream impacts of goods and services
- ✓ Purchasing organizations: to incorporate **sustainability criteria** into purchasing decisions at a scale that can shift markets
- ✓ Prioritise in order to have quick impact and create trust



Sustainability Impacts & Opportunities



Within Operations

Within Supply Chain



Process, Carbon, Waste ...

- **Consider the process a product went through before getting it;**
- **Carefully consider each Context; it matters;**
- **Packaging matters; material, volume, ...**
- **Resource efficiency makes business sense**
- **Innovation enables higher resource efficiency**
- **Consumer info and education to enable ...**
- **No finger pointing, no accusation**



Success factors and Challenges

Success factors

- Clear legal and policy framework for GPP
- GPP criteria based on Eco-labelling
- Well-established e-procurement system to allow easier monitoring
- Financial and reputational incentives

Challenges

- Different SPP procurement regulations are competing
- Lack of awareness and/or frequent changes of public procurers
- Lack of policy commitment by the head of organizations

Why are we here today ... PILOTING

- To support the piloting agencies performing better green public procurement by:*
 - ✓ *increasing portion of green products and services,*
 - ✓ *expanding product and service categories into green procurement list.*
- To obtain feedback for improving the draft policy to be more appropriate for implementation*



SPP/GPP & the Private Sector/SET

- 1. Leading by example: SET's green procurement as a resource for listed companies to adopt green procurement in own business operations.***
- 2. As a major actor, contribute to the goal of National GPP Policy.***
- 3. National GPP cannot be implemented without private sector/YOU.***
- 4. Importance of pilot testing to SET, to test, apply, guide***
- 5. Contribute to increase number of environmentally friendly suppliers and green products/services***
- 6. Enhance GPP implementation and meet the target of green procurement under SET's Environmental Policy***



EU New Consumer Agenda and Pledges

- EU Communication, last Nov, New Consumer Agenda, Strengthening consumer resilience for sustainable recovery
- Green Consumption Pledge, January 2021, to accelerate the contribution of businesses to a sustainable economic recovery and to build consumer trust in the environmental performance of companies and products.
- “Pilot” Companies commit to improving their environmental impact and to help consumers make more sustainable purchases, by committing to:
 1. Calculate the carbon footprint of the company
 2. Calculate the carbon footprint of selected flagship products
 3. Increase the sale of sustainable products or services
 4. Commit part of the corporate public relations expenditure to the promotion of sustainable practices
 5. Ensure information provided to consumers in relation to the company and product carbon footprints



Green Products, SCP & CE

- **THE BAD**
 - **THE UGLY**
 - **THE GOOD**
- **Banning is NOT the solution**
 - **Ugly, not good??**
 - **Education, info, responsible production/behavior**





STICKS & CARROTS, Just halfway TAMBOURINES & DRUMS

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#WeSwitch

POWER OF SWITCH  POWER WITH US

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